

CHECKLIST FOR MARKETO ENGAGE

Isn't it a pain that so few of your customers do proper testing once they're set up? Are you continually fielding low-value questions that could easily be answered by a smart QA process? Is your performance measured on how many times your customers ask the same basic questions?

Your Report Results		Your Marketo Details	
10 / 10		Munchkin ID: 879-epw-974	IP Address: 194.195.216.9
Marketo Munchkin Id	SPF Record	DKIM Record	
Domain Blacklist Status	IP Address	CNAME Marketo Landing Pages	
CNAME Marketo Email Tracking	Market API Usage Today 7% On average you use 15%	Salesforce Lead Mapping	
Market to SFDC Sync 00:00:00:19 Days:Hours:Min:Sec			

Benefits of the Checklist for Marketo Engage

- Eliminate calls about easily resolved challenges
- Log sharing - so you get details fast
- Unable to recreate the error? We can pinpoint it
- Setup correctly, quickly to increase client's time to value
- Increase customer satisfaction & happiness

In a snap, get critical details about a client's instance:

- Munchkin ID
- SPF Record
- DKIM Record
- Blacklisted Domains
- IP Address
- CNAMEs for Landing Pages
- CNAMEs for Email Tracking
- Daily & Weekly API Usage
- SFDC Lead Mapping
- Sync time from Marketo to SFDC



Stack Moxie is a Marketo Engage launchpoint certified partner on the [Adobe Experience Exchange](#).

Your client's security is our top concern. [Stack Moxie's Security portal](#) has information about pentesting, application security, and datacenter protections. Stack Moxie never needs to use PII (personally identifiable information). The checklist can even add value without being integrated into any systems (Salesforce or Marketo).

Setup is easy:

1. Create a free account to get started
2. Run the checklist without any integrations
3. Connect the Marketo integration to learn about API limits
4. Connect the Salesforce integration to gain Sync times and Field Mapping validation

